



EVANGELISM

Finally, Evangelism – a *quick-access guide to being an effective witness for Jesus*

Firstly, I'm not big on methods. My walk with God is highly relational. I believe this is in accordance with the way God reveals Himself in Scripture: we're created in His image; He interacts with people; He is gracious and patient; He calls us to 'keep in step with the Spirit' (Galatians 5:25), and He rejoices in our spiritual triumphs – see Luke 10:17-21. Therefore, please approach this handout on evangelism as wise common sense rather than a 'How to' crib sheet.

What Evangelism is,

- sharing the **good news of Jesus** so people can respond in faith.
- an overflow of love for God and compassion for people—not a sales pitch.
- both **proclamation** (words) and **demonstration** (love, power, justice).
- the natural result of a life transformed by first receiving Christ's 'good news'.
- a partnership with the **Holy Spirit**, who convicts, reveals, and draws people.

Why It Matters

- Jesus came to “**seek and save the lost.**” Luke 19:10
- The Great Commission wasn't optional. Matthew 28:19-20
- People around us are spiritually hungry, often more than we assume.
- The gospel still has **power to save**, heal, deliver, restore, and renew.
- Evangelism keeps the church outward-facing, humble, and dependent on God.

Core Personal Convictions

- **Everyone is created in the image of God** and worth engaging with dignity.
- **God is already at work** in people's lives before we arrive.
- The gospel is **good news**, not good advice.
- Evangelism is most effective when **relational, conversational**, and **authentic**.
- The Spirit gives **boldness, discernment**, and **timing**.

How to Share the Gospel Simply

- **Tell your story** (what Jesus has done for you).
- **Tell His story** (the life, death, resurrection, and invitation of Jesus).
- **Invite response** (pray, follow-up, offer further options for exploration).
- **Use Scripture naturally** – one verse can go a long way when it's been brought by the Sword of the Spirit.
- **Be normal, kind, and human**. Remember part of the task is showing that **God is good** and we (Christians) **are normal**.

Effective Evangelism Requires Partnership with the Holy Spirit

- Expect **promptings** from the Holy Spirit—nudges, impressions, compassion moments.
- Pray for people **on the spot** when appropriate (healing, peace, breakthrough).
- Allow for **words of knowledge**, Scripture impressions, or prophetic encouragement.
- Recognise the Spirit's role in **opening hearts** and creating timely divine appointments. moments.
- Celebrate the supernatural without making it the focus—**keep Christ central**.

Everyday Evangelism

- Look for **natural openings** in normal conversations.
- Practice **hospitality** – meals open more hearts than arguments.
- Serve people practically; love opens more doors than insensitive truths.
- Share your spiritual resources: a verse, a prayer, a book, a link, a testimony.
- Invite people to church, a small group, an Alpha-style space – *belonging before believing*.

Helpful Missional Habits You Can Build

- **Pray daily** for three people by name.
- Begin the day with: *“Holy Spirit, give me one person to encourage today.”*
- Choose to be **interruptible** – God often hides opportunities in inconveniences.
- Learn a **three-minute version** of God’s Good News – remember, less is more and avoid jargon.
- Keep a **short list of answered prayers** to share as evidence of God’s goodness.

Overcoming Common Fears

- **Fear of rejection** – people may say no, but they rarely resent kindness.
- **Fear of not knowing enough** – use your story, be honest. Evangelism is sharing a gift, not winning an argument.
- **Fear of awkwardness** – love is worth a little discomfort.
- **Fear of failure** – speak in faith and trust God. We don’t always see the results, and sometimes we may reap where others have sown.
- **Fear of being pushy** – evangelism is an invitation, not an imposition.

Principles That Keep Evangelism Healthy

- **Respect people’s pace** – don’t drag them faster than the Spirit is moving.
- **Listen well** – their questions may matter more than your statements.
- **Stay humble** – the gospel convinces; we don’t.
- **Be real** – share struggles as well as victories.
- **Follow up** – evangelism doesn’t end with a prayer; it flows into discipleship.

Pitfalls to Avoid

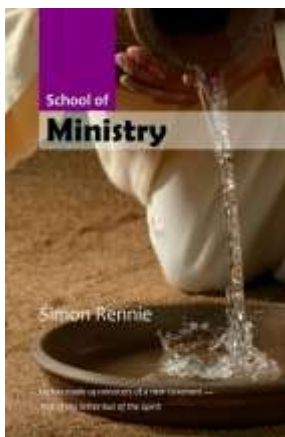
- Making evangelism about **numbers** instead of people.
- Treating people like **projects** instead of friends.
- Overloading conversations with **jargon**.
- Becoming **argumentative**.

What Fruit Looks Like

- People encountering Jesus in both **truth** and **power**.

- Genuine conversions leading to genuine discipleship.
- A church culture of **expectancy**, joy, and welcome.
- Believers who see evangelism as **normal**, not niche.
- Communities impacted through mercy, justice, and love.

Finally, evangelism is simply helping people discover Jesus – through words, works, and the witness of a Spirit-led life.



School of Ministry

This new publication for 2026 approaches topics such as preaching, corporate worship, and pastoral care from a biblical perspective forged from my own spirituality – *you can't give away what you haven't got*. Effective *ministry* requires the *minister* to be rooted in God's truth and the certainty of their identity and standing in Christ.